



THE RECOVERY

The Air Relax Australia Newsletter

April, 2017

1st Edition

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Sine Wave Inverter



Picture: Youth Ambassador
Ky Lowrey (AFL)

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Message from the GM

First of all, a big welcome and THANK YOU to all our fabulous customers that have trusted Air Relax Australia to help them with their health and recovery needs.

It's been a massive 3 and a half months since bringing the product to Australia. Initially we had trouble keeping up with demand, but we now have ample stock to keep the brand rolling out to all our new customers.

Sales have been moving along nicely with over 60 units now sold within Australia and we have had sensational feedback from everyone who has either purchased or used the product at demo days, expos and through our physiotherapy and high performance centres.

At present we are aiming to do all our sales via online, expos and through demo days in all states other than WA. Our WA Distributor is Jaws Triathlon and Jonathan and his Team will be only too happy to help all WA customers out with hire and purchase of the Air Relax Australia Compression Recovery System.

Yours in Recovery
Troy Lowrey
General Manager

Proud Users of Air Relax

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It's been overwhelming with how many people have purchased our product and it's great to see a number of High Performance Centre's, Recovery/Rehab Centre's, Elite Training Groups and Physios taking on board the Air Relax Australia Compression Recovery System.

We are happy to support the following groups:

- Trinova Multi Sports - Newcastle & online Programing
- MDSS Triathlon Group - Newcastle & Central Coast
- Tempo Systems Triathlon & Running Coaching - Melbourne & online Programing
- Total Performance High Performance Centre - Newcastle Strength & Conditioning, Massage & Rehab
- NSN High Performance - Newcastle & online Programing
- NSN CrossFit - Newcastle & online Programing
- Integral Physio - Sydney
- One Six Two - Newcastle & online coaching
- Jaws Triathlon - WA Distributor
- The Power lounge – Nerang Recovery & Rehab Centre

Ambassador Program

The Ambassador Program is in full swing and we are proud to say all our Ambassadors have actually approached us here at Air Relax Australia to be part of the program.

We have Ambassadors from an array of sports and levels including:

Triathlon

- Sarah Gardner
Youth Ambassador
- Jacqueline Thistleton
70.3 Ironman World Champ
- Anthony Corcoran
Ultra Ironman & MTB
- Ross Young
Tempo Triathlon & Running
Coaching
- Rod Cook
Trinova Coach

Cycling

- Beth Ann Orton
Pro Women's Hagen's Berman Supermint Team

AFL

- Ky Lowrey
Youth Ambassador
- Hugh Greenwood
Adelaide Crows

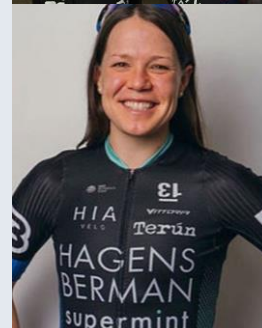
Power Lifting

- Joel Hudson
Australian Power Lifting Coach

Super Moto

- Aaron Watson
National Champion

We are very proud of the way our Ambassadors are conducting themselves and will continue to share their achievements in all future editions of THE RECOVERY.



Expos & Demo News

We have started hitting the road with several Expos & Demo Days and the feedback has been excellent.

The 3 big stand out comments are;

- 1. Sensational value for money
- 2. Awesome pressure and feel great
- 3. Easy to use

The Youth Academy



Spark Helmore Newcastle City Triathlon



Around The Grounds

Congratulations to the following Air Relax Australian Customers.



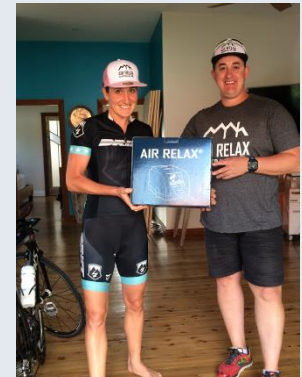
Joel Hudson
2x 1st Power Lifting



Steve Darracot
1st NSW Masters



Rod Cook
1st Age Spark Helmore



Holly Kahn
1st Spark Helmore



Hugh Greenwood
Congratulations on being named captain of Adelaide Crows Reserves Team.



Anthony Corcoran
A big congrats on earning himself a spot at the World Ironman Champs in Kona, Hawaii.

What's New???

We are excited to have our Custom Modified Sine Wave Inverter here for Retail.

So now you can run your Air Relax Recovery System, Lap Top and charge your phone from your 12V outlet in your car for only RRP \$80.

Features:

- 12V plug
- Direct 12V Battery lead
- USB port
- AU socket



Superhero Promotion

April to June sees our Superhero Promotion, because; **“Even Superheroes Need Time For Recovery”**

This promotion will include;

- \$80 off all Air Relax Compression Recovery Systems
- Free Custom Air Relax Australia Superhero Cap
**Caps limited to first 50 customers*

For those who have already purchased their Air Relax Compression Recovery Systems, you can purchase your Custom Air Relax Australia Superhero Cap for only \$20 delivery included.



Everyday Hero

Our Ambassador Rod Cook is on a mission to not only raise money for Beyond Blue but to share his story of his battle with depression & PTSD.

We are happy to support Rod as his story is helping others to seek help to overcome these debilitating illnesses.

To view his story or make a donation, click the link below.

<https://triathlonsw.everydayhero.com/au/rod>

Refer a Friend Rewards Program

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We are happy to announce our 12 month \$50 Refer a Friend Rewards Program.

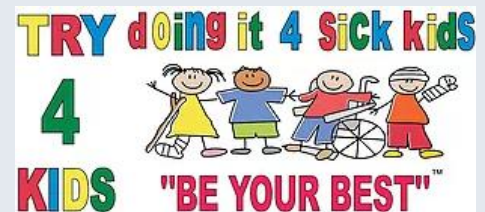
For all customers who refer a friend that buy a RRP Air Relax Compression Recovery System you will receive \$50. So make sure you get them to tell us you sent them.



Charity - Try 4 Kids

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Air Relax Australia is proud to donate a percentage of every sale to the John Hunter Children's Hospitals Music Therapy Program.



#RecoveryMadeEasy

Air Relax Australia

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